

The purpose of **Saluki Innovation Series** is to expose students to business start-ups, seasoned entrepreneurs, hands-on learning and competitions that encourage creative, innovative and entrepreneurial thinking.

To learn more about us:

Visit researchpark.siu.edu, email innovation@siu.edu or call 618/453-2083

SIU SOUTHERN ILLINOIS UNIVERSITY
CARBONDALE **SALUKI VENTURES**



**SALUKI
ENTREPRENEUR
CORPS**



**2015
SALUKI
INNOVATION
SERIES**

**IMAGINE
INNOVATE
INSPIRE**

SEPTEMBER

FALL KICK-OFF

2

Dunn-Richmond Center Atrium • 6 PM

Kick-off the semester with food and fun! Learn how Curt Jones, founder of Dippin' Dots, got his start and begin thinking like an innovator with activities that encourage you to imagine and inspire.

SEPTEMBER

ELEVATOR PITCH COMPETITION

30

Dunn-Richmond Center Atrium • 6 PM

Got an idea? Show it off with a 90-second elevator pitch for a chance to represent SIU at the National Elevator Pitch Competition. Elevator Pitch Workshop: September 16, 2015.

OCTOBER

DISCOVERING YOUR CUSTOMERS

7

Dunn-Richmond Center Atrium • 6 PM

Join us to learn how to evaluate your product, identify your market, and build relationships with your customers.

NOVEMBER

MARKETING YOUR PRODUCT

4

Dunn-Richmond Center Atrium • 6 PM

Dr. Cheryl Burke Jarvis, Associate Dean and Professor of Marketing for the College of Business, leads this workshop in which participants will learn how to develop a marketing strategy through hands-on activities and engaging discussion.

HackSI

NOVEMBER

Dunn-Richmond Center • TBA

Hack or slack? Code for two days to develop an innovative product or concept to win prizes and connect with fellow hackers.

7

SIU ENTREPRENEUR PANEL

DECEMBER

Dunn-Richmond Center • 6 PM

The best and brightest entrepreneurial minds--all in one place--to talk about the challenges and lessons learned along their roads to success.

2

MakeSI

JANUARY

Dunn-Richmond Center • TBA

Demonstrate your resourcefulness, creativity and innovativeness by designing and building your idea.

30

TakeSI

FEBRUARY

Dunn-Richmond Center • TBA

Calling all filmmakers, amateur and experienced alike. Make an epic short film in 36 hours without any special equipment.

27

DAWG HOUSE

APRIL

Dunn-Richmond Center • 6 PM

Pitch to get rich at the first annual Dawg House, SIU's take on the popular investor pitch competition.

6

For more information contact
Brandon Nolte
1740 Innovation Drive
Carbondale, Illinois 62903
innovation@siu.edu
618/453-2083