Summer 2020 INNOVA•SHIP
WHERE INNOVATION AND ENTREPRENEURSHIP COLLIDE

4-WEEK TRAINING INCLUDES:
- Developing Your Idea
- Identifying Funding and Investors (with emphasis on SBIR/STTR grant funding)
- Defining Your Target Market/Market Research
- Testing Your Business Model
- Entering and Capturing the Market
- Planning for Financial Success
- Building Your Team
- Intellectual Property
- Idea Pitch Development

Starts Thursday, June 25, 2020
Virtual sessions weekly from 12 - 1:30 P.M.
(Additional sessions on Tuesdays, June 30 and July 21)

Open to SIU faculty, staff, students, and entrepreneurs or 'wantrepreneurs' throughout Southern Illinois

For more information or to apply, visit ResearchPark.SIU.EDU

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SIU CARBONDALE SOUTHERN ILLINOIS UNIVERSITY RESEARCH PARK