

INNOVATION SERIES

MOVING RESEARCH FROM LAB TO MARKET

SPRING 2021



Do you have an **innovative idea** or **research** that has **commercial value**, but don't know how to move that technology from lab to market?

PLEASE JOIN US!

6-WEEK SERIES
THURSDAYS, 12-1:30 P.M.

MARCH 25

I Have an Idea! Now What?

APRIL 1

*Who Owns What? Straight Talk
About Intellectual Property*

APRIL 8

*How Do I Fund My Project? Funding
Resources, Strategies, and Processes*

APRIL 15

How to Set Up a Business

APRIL 22

*Marketing and Licensing the
Intellectual Property*

APRIL 29

*Next Steps: How to Start Moving
My Research from Lab to Market*

Registration required at researchpark.siu.edu.

This series is available at no cost to SIU faculty and graduate students and is designed to accommodate in-person attendance at the SIU Research Park (Carbondale) or virtual participation.

The series is hosted by the SIU Research Park in collaboration with SIU's Office of Technology Transfer, Office of Vice Chancellor for Research, Office of Sponsored Projects Administration, and Illinois Small Business Development Center at SIU.