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FOR IMMEDIATE RELEASE

JOCKBROKERS WINS FIRST PLACE IN CHICAGO PITCH CONTEST

Jockbrokers, a Carbondale based business, were announced as first place winner of the 2013 Chicago Access to Capital Business Pitch Contest hosted by Dunn & Bradstreet. There were 44 companies selected to compete in the competition and the winner was chosen by the most popular and innovative business idea judged through a combination of an Internet voting site and a live presentation. The grand prize was \$10,000 and Jockbrokers was the only business to be selected from Southern Illinois to compete.

Jockbrokers is an interactive website that offers sports-minded users the ability to invest and trade sports cards in a whole new way, based on the sports knowledge they have and can easily acquire. The website has up-to-the-minute stats and everything you will need to make buying and selling decisions.

The platform Jockbrokers.com is built upon is a patented methodology of trading, similar to trading stocks. Your athlete's value is initially set by your peer investors. The value then moves up or down based on their performance.

Jockbrokers.com President, Justin Baggott says, "Investing in sports cards as a collector can be a losing proposition that only gets worse if an athlete is involved in some type of scandal and, sports gambling is illegal in most of the U.S. We searched for a way for sports enthusiasts to be able to legally invest in their favorite athletes while being connected to the performance of the athlete rather than popularity. There was no option available, so we developed Jockbrokers to fill the void."

Visit the website now to take a tour and see how this exciting opportunity will be welcomed by so many sports enthusiasts as not only a new hobby, but a way to actually make the most of their investments.

For more information about jockbrokers.com, visit the website at <http://www.jockbrokers.com> or call Justin Baggott at 618-201-6076.