Saluki Elevator Pitch Competition
October 3, 2018

Rules

• Competition is limited to full-time students in good standing at Southern Illinois University Carbondale
  o Undergraduate and graduate students in any area of study are eligible to compete
  o Participants in previous years are eligible to compete
  o Winners in previous years are NOT eligible to compete

• Individual participants only – no teams

• Limited props are acceptable – no PowerPoint® presentations or note cards

• Maximum length is 90 seconds; a timekeeper will be monitoring time.

• Pitch does not have to be for an actual business – can be an idea

• Pitch can’t be used for an illegal business activity

• The order of pitches will be randomly selected after sign-in at the competition

• Judges may ask up to two (2) questions with responses less than one (1) minute

• Judges will use a scoring sheet provided by the SIU Research Park that will be tallied at the conclusion of the competition, focusing on presentation content and delivery

• Winner of the 2018 Saluki Elevator Pitch Competition is eligible to compete in the Global Pitch Competition at the 2018 National CEO Conference in Kansas City, November 1-3, 2018. If the winner is not able to participate, the runner-up will become eligible in his/her place.

• The rules for the National CEO Pitch Competition will be shared with the Saluki Elevator Pitch Competition participants/winner if they become available before the national competition.

• The organizers reserve the right to change the terms and conditions of this competition at any time without prior notice.